

THE goldsmith

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MUM'S CUDDLE

International Jewellery London - a review
Gem-of-a-look
Pacing it together
Christopher Lawrence
Featuring Mum's Cuddle Collection.

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ALL THE FUN OF THE FAIR

SEPTEMBER SAW EXHIBITORS ERECT THEIR STANDS TO SHOW VISITORS TO INTERNATIONAL JEWELLERY LONDON THEIR LATEST CREATIONS. MARIE DILL TOOK A LOOK, AND REVEALS SOME EXCITING TRENDS THAT EMERGED FROM THE FAIR.



Carole Dreyfus, *Whimsy* at the
Preston-Galbraith, 12.10.10

This year's JIL ramped up the newness factor. This was the new look of the show, which featured a dedicated mezzanine level for the Design Gallery, a more open floor plan and 60 first-time exhibitors, as well as new products from both the UK and international exhibitors.

And a walk around the Earth Court show revealed a plethora of trends - from the Hollywood glamorous look with asper rich colours to exquisite items that easily win for wearability. Here are a few of the highlights.

DELAUCHONEY ELEGANCE

Feminine, dainty and fine jewellery came to the fore at this year's show with delicate chains, petite pendants and exquisite earrings among the crop.

Jewellery designer Paul Spurgeon covered his 2008 autumn-winter collection at JIL, included in the range was a new platinum and brilliant-cut diamond pendant called *Ghost* and bearing the designer's delicate look - flowing organic lines and a seemingly gauzy-defying setting.

These items are in the review of the event
and feature in the review of the event.



First-time JIL exhibitor Laura Hayward Jewellery showed off her *Athena* collection, including a delicate chandelier gold open-drop necklace on a diamond trace chain in 18ct yellow gold with smoky quartz marquis drops.

New design duo brand Francesca Sylvia Augusta debuted its *Typography Golden Age* necklace and brooch, which is made of fine 18ct yellow gold solid Italian chain and is coupled with the words 'Golden Age'.

William Cheshire is best known for his men's range, but is also making a name for himself creating women's jewellery. This JIL, he showed off his 18ct white gold *Burlesque* earrings with a stylish, curvy contemporary and long strands of chain as a lockdown. His graceful *Flowing Lagoon* earrings in 18ct white gold with diamonds were also on show.

YELLOW FEVER

The yellow trend is one of those everlasting jewellery boomerangs - no matter how far you throw it, it always comes back. It has been to and one of

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Cherished, around 10 of the stand of Rachel Suggitt's *Autumn* collection, which includes *Wink's Chandelier*.

Beautiful and never overdone, this is the necklace from Laura Hayward, here in the collection of JIL.



contemporary collection of necklaces, bracelets, earrings and rings, which are based on trees, leaves and butterflies seen in her local park. To add an extra element of interest, she used a roller mill to create embossed and recessed patterns and textures.

New Zealand-born jewellery designer Stacy Whale's new collection is inspired by magnifying small objects and textures found in nature under a microscope thousands of times to reveal their hidden beauty. The *Natural* bracelet range sees flower pod rings with a traditional setting that allows light to reveal the true colour of the gemstones set within, while her encapsulated *Raindrop* range takes inspiration from rainwood bark. Many produce beautifully weighted silver designs and this JIL, it launched its leaf, seed, pebble, bubble and raindrop designs that are ultra-feminine and ultra-curvy. Each design is solid sterling silver, which enhance the sense of luxury and quality.

The *Blossom* was a special piece launched at this year's JIL by Tron Fine Jewellery. The tactile and versatile piece, which represents a flower bud opening, is made of 18ct rose gold and white gold and is set with hundreds of diamonds. The company also featured a one-off piece - *Eden's Apple*. The *Embassy*, fan piece was inspired by the Garden of Eden and is made of 18ct rose and white gold set with diamonds, tanzanite and over 100 of vivid rubies.

MEN'S JEWELLERY

It maybe the David Beckham 'effect' that is leading men to wear more jewellery, and hence more collections being launched.

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