



# IT'S BOW TIME

18 WAYS TO GET THE SEASON'S KEY TREND INTO YOUR STORE THIS MONTH

Life & soul  
Making your store's party the hottest event in town

Till bells ringing  
Add-ons to boost sales this Christmas

- EMPLOYMENT LAW
- MODA FOOTWEAR
- OLIVIER'S LOUNGE
- PARTY SHOES
- BOUTIQUE BY CHIC
- SHOW REVIEWS



## Little gems

Christina Williams casts a buyer's eye over the offer at the new look LJL, which took place at London's Earls Court last month

### CAVENDISH FRENCH

The vintage look is a sought-after style but, by their very nature, accessories from the past can be hard to come by. It doesn't hurt then to cheat a little and Cavendish French is the name behind a range of accessories that captures the decades of rich design, without having to hunt through charity shops and flea markets. 01372 453344

### EDEN

As a central European country, Belgium has long been the crossroad for a variety of cultural influences and Belgian brand Eden has created a range of jewellery celebrating that diversity. Look out for the fusion of Nordic styling and continental chic, as well as diamonds from the country's gem capital of the world. Antwerp. 0032 5060 0669

### KATJA HUNOLD

At first glance, it would be easy to assume that this German exhibitor had lost its way en route to a food show, inadvertently setting up at a jewellery fair instead. On closer inspection, however, the sumptuous-looking chocolates were actually rings presented in chocolate box-style merchandise. Certainly worth looking at. 0949 51757847

### LAURA HAYWARD

Laura Hayward studied Classics at University before realising that her in-depth knowledge of gods, goddesses, the afterlife and mythology was

the perfect starting point from which to create her own distinctive jewellery designs. 07801 198284

### LE JOURNAL DE LOLA

At a time when a poor economy is dominating the headlines and all things indulgent are a little bit frowned upon, it was nice to come across a label that is so unashamedly luxurious. The Le Journal de Lola range is all pretty pearls and soft pastel shades. 08452 600 925

### STEAM

While jewellery is by no means the sole preserve of women, it takes a certain type of collection to capture the interest of the 21st century man. This collection in silver, titanium and stainless steel has a masculine yet elegant identity. 08452 600 925

### SUKIE LAU

Currently in its third season, Sukie Lau has created

quite a name for itself with its distinctive jewellery in a bold range of colours. The Chinese influences add a certain quirkiness to the contemporary brand. 01733 367470

### THE BRANCH

Having already been discovered by the likes of Harvey Nichols and Liberty, The Branch is now forging an international presence with its range of jewellery crafted from wood, gold, silver and black onyx. The brand stays true to its roots by maintaining its distinct identity. 020 8981 1611

### WILLIAM CHESHIRE

William Cheshire has been creating inspired collections of jewellery for men and women since 2002 and various collaborations with Bodfresh and Oswald Boetting have seen him establish a name for himself and his striking silver designs. 020 7242 9431